

SOLON ATHLETIC BOOSTER MEETING MINUTES

SEPTEMBER 11, 2012

Meeting called to order by Bob Fox at 6:35 p.m.

The Secretary's report was approved with the suggestion to add those who attended the meeting to the minutes.

TREASURER'S REPORT – Patti Holub

Balance sheet was distributed. The Sam's Club credit card was closed. The new PayPal account was discussed.

ATHLETIC DIRECTOR'S REPORT – Mark McGuire

Nothing was presented.

PRESIDENT'S REPORT – Bob Fox

Bob thanked last year's officers for their hard work. Advised he and Brad Cisar met with Joe Regano who seems to be on board with additional fundraising such as advertising banners, seat sponsorships (both Cleveland Clinic Foundation for basketball/ volleyball and individual buy/name a chair in a reserved area) and a 50/50 raffle. We will need to discuss this with PTA (Kresecic and Cartelone) and come up with a proposal as to why we would benefit from the money raised.

Bob mentioned the football field will be rehabbed next year. The rehab will be paid for by a bond issue. During the rehab, the scoreboard will be moved and the 25 second clock will be implemented. Another locker room and proper netting for lacrosse is also being considered.

Discussion was had regarding the "Spirit" girls and boys at athletic events and whether or not we should purchase a Solon t-shirt and a Solon sweatshirt for them. There are 4 or 5 girls and 4 or 5 boys. In year's past a t-shirt was purchased for the girls. We decided we would not be purchasing any clothing for the "Spirit" boys and girls as they are not a part of the athletic program. Parents of athletes are responsible for purchasing their children's personal clothing.

Discussion was had regarding our purchasing 13 sweatshirts and/or t-shirts for the athletic trainers. In the past we have paid for training for the trainers. Someone mentioned it is nice when all the trainers look the same. Someone asked if the AD would consider splitting the cost. We decided we would purchase pull over jackets for next year that will need to be returned.

REQUESTS

Boys Golf – They would like us to pay for practice rounds for conference and sectionals. We decided we would pay for one and the AD would be responsible for paying for the other.

Girls Soccer – The purchase of 23 rain ponchos at a cost of \$20 each was approved. They will be worn while sitting on the bench and while watching the varsity team. We purchased same for the varsity team last year.

Volleyball – The purchase of 6 “somethings” (sorry, I must have zoned out) for the coaches at a cost of \$35 each was approved.

Girls Golf – They are asking for the purchase of 15 rain jackets at a cost of \$80 each. Someone asked why these cost so much compared to the girls soccer ponchos. The golfers need to be able to actually play golf while wearing the jackets. We decided to approve subject to review of 2 or 3 additional quotes.

****THERE WAS DISCUSSION THAT EVERY REQUEST SHOULD BE MADE WITH AT LEAST 2 OR 3 PRICE COMPARISONS****

MEMBERSHIP – Pat Confroy

Membership is down from last year. Football and Girls Tennis have horrible membership numbers. Pat suggested keeping track of alumni and sending emails to last year’s members. She also suggested adding graduation years to the membership form. The old outdated membership forms that were being handed in have been deleted from the website. Teachers can join for \$10. The Solon Athletic Booster membership form should be included in all student correspondence at the beginning of the year, not just student athletes. She also suggested a “blast” email be sent advising that you can now pay for your membership with PayPal.

PARENT REPS – Tammi Strom and Pat Confroy

They are still trying to get the names of all the team reps.

SPIRIT STORE – Susette Even

The store sold \$1,400 worth of merchandise at curriculum night. Calvetta Brothers’ bandana give away was successful. The bandanas cost \$600 and Calvetta Brothers donated \$1,000. They are looking for a sponsor for the rally towels for the Twinsburg game. The Spirit Store will be assisting the school with the “pink out” for the Medina game. They will be selling Comets for a Cure t-shirts at the Spirit Store. Whoever purchases and wears the t-shirt will be able to enter any home game during that week for free. All proceeds benefit breast cancer research. Susette also advised that more teams are now purchasing through the Spirit Store.

CONSESSIONS – Jolie Hauptert

We are in need of concession volunteers on 9/27/12 for Volley of a Cure. We will also need volunteers for the Classic. Bob will send an email to all coaches asking that they consider volunteering as their volunteer opportunities have decreased with the elimination of Nautica.

BUDGET – Jamie Gallagher

Jamie was not present.

COMMUNICATION – Doug Sensibaugh

PayPal is now live so people can join on line. This was approved by the school. You can either pay with your PayPal account or with a credit card; however credit card transactions are subject to 2.2% fee. Our cost for the PayPal account was \$151. An email will be (was) sent advising that memberships could be purchased on line. This information will also be posted on the school website and on the scoreboard. Pat Confroy will be copied on all online membership transactions. We received a credit card swiper when we received the PayPal account. We will be able to use the swiper at the Spirit Store and at football games. The app can be downloaded to an I-phone or an I-pad. This will be very helpful as many people do not bring a large amount of cash to the games to purchase apparel. There was discussion of adding a service charge/convenience fee when making a credit card transaction.

ADVERTISING – Brad Cisar

Inserts have been sold at football games for \$1.00. We initially printed 150 color programs. We had to re-print these as some athletes were not included. We re-printed 150. An athlete's name was spelled incorrectly this time. We have sold approximately 200 of the 300 that were printed.

Not many ads have been appearing on the scoreboard. There seems to be some confusion as to how often the ads should be appearing. They should be appearing during football, all soccer games and during lacrosse. Cheryl Kresevic advised the Rusty Bucket's add did not appear on the scoreboard. They are a substantial contributor and she was embarrassed. The Calvetta Brother's add did not appear either. Some people are concerned about soliciting donations if we are unable to guarantee their ad will be seen. "We can't sell if we can't deliver." The situation has been discussed with Jimmy McQuaid. We will give him the opportunity to rectify it before looking into hiring an outside company to run the ads.

We also discussed selling personal ads that will appear on the scoreboard (Good Luck Joey...Love Mom and Dad!). This will need to be approved by the Joe Regano.

NEW BUSINESS

A golf outing was proposed. Tim Longville, who has run a family golf outing for years is willing to chair this event. Don Holub will be able to get us a great price at Grantwood. We can ask for food donations and hole sponsorships. Steve Slagle's company can print signs. We can also raffle off baskets. We are looking at 144 golfers with a proposed profit of \$10,000 to \$15,000.

We also discussed establishing an alumni data base. Former athletes and/or their parents may still be willing to contribute.

Bob and Linda Seitz wanted to know what we thought about providing donuts after the Homecoming game. An overwhelming majority of those present voted NO.

Joe Circelli mentioned the new casino in Wickliffe as a possible fundraising option as they have \$1, \$5 and \$10 blackjack tables.

Three new committees were formed: Fundraising, Alumni and Advertising. The following have signed up to be on these committees:

Fundraising: Steve Slagle, Bob Fox, Brad Cisar and Joe Circelli

Budget: Jamie Gallagher, Bob Fox, Steve Slagle, Tim Longville, Doug Sensibaugh, Darrin Kresevic, Brad Cisar and Don Holub

Alumin: Kathy Kramer, Linda Elwing, Peter Brown and Cheryl Kresevic

ATTENDANCE: Bob Fox, Dawn DiCicco, Tim Longville, Susette Even, Steve Slagle, Joe Circelli, Jolie Hauptert, Doug Sensibaugh, Patti Holub, Pat Confroy, Kim Littman, Peter Brown, Brad Cisar.

Meeting adjourned at 7:00 p.m.

NEXT MEETING: October 9th, 2012.