SOLON ATHLETIC BOOSTER MEETING MINUTES

OCTOBER 9, 2012

Meeting called to order by president at 6:35 p.m.

Motion to approve previous minutes passed.

TREASURER'S REPORT - Patti Holub

There has been a decrease in revenue due to elimination of Nautica. There has been an increase in expenses due to concession stand purchases.

State signs will be ordered in advance to save money (\$2,800).

Need to order card swiper. Swiper will be used at the Spirit Store. Spirit Store will charge 2.2% of total purchases made with credit cards to cover the fee. A set or standard convenience fee was suggested to eliminate the need to figure out the percentage; however Susette advised Spirit Store personnel will be able to do the percentage without a problem.

ATHLETIC DIRECTOR - Mark McGuire

Solon High School is hosting the following:

Volleyball Tournament on 10/15; boys soccer regional game (1st week of November) and state football playoff game (11/10).

A new lacrosse coach has been appointed. Still looking for a girls tennis coach.

Someone asked if Solon High School will be getting a girls lacrosse team. Mark advised some girls approached him about it but none of them had ever played lacrosse. We would need enough players, funds and participate at the club level for two years prior to having a varsity team. Jolie suggested targeting current middle school girls.

PRESIDENT- Bob Fox

Introduced new member, John Mooney.

Thank you to Solon Italian Club for something I apparently missed. Bob suggested enlisting them to possibly help with our upcoming golf outing.

Meeting has been scheduled with heads of PTA to present advertising proposal to Joe Regano in reference to 50/50 raffle, banners and sponsorships.

Scoreboard should be utilized more. It was mentioned the ads were scrolling too quickly. It was also proposed the scoreboard be used to highlight or showcase certain plays occurring in a game (touchdown, interception, goal). The person running the scoreboard needs to be more accountable.

REQUESTS

Boys and girls basketball teams would like to recondition their current shooting gun (ball retrieval system) and purchase another. They currently share one inoperable shooting gun. The difference in reconditioning and purchasing new is approximately \$1,500 (new=\$4580 and reconditioned=\$2,750). The sales rep recommended reconditioning the current one and purchasing one, rather than purchasing two new ones. Both the new and reconditioned machines will have 5 year warranties. Girls basketball membership was at 115% last year; boys basketball membership was at 59%. The new boys basketball coach has advised he will promote increased membership for this year. Discussed differences between the 6000 series and the 8000 series. Both do the same but 8000 series has extra "bells and whistles". Motion to recondition one and purchase one (6000series) was approved.

Boys golf requested we pay for one round of practice for the sectional tournament; pay for two drinks/snacks per golfer for the sectional tournament; pay for two "team building" dinners; reimburse the coach for gas he put in the van and to pay for some practice balls. Total request of \$294.55. Much discussion ensued in reference to other teams pay for their own snacks and dinners. At one point we were only going to approve the practice round; however I seem to have lost track of what we actually approved. Boys golf has 94% membership

MEMBERSHIP – Pat Confroy

Proposal made that we solicit membership through the Solon education television channel.

Suggested that board members attend each team's parent meeting and explain everything we do for the athletic program and what we have purchased for each team in the past. Pay to play numbers should also be mentioned at these meetings in an effort to make parents realize we too could be pay to play if not for the support of the Boosters.

An additional membership level was suggested (\$500 tier).

The ability to make a monetary donation through the website in the form of a campaign pledge was suggested. Large donations and Century Boosters could be thanked by recognizing the contributions in the program.

PARENT REPS- Pat Confroy

Pat received list of reps for fall sports the week prior.

SPIRIT STORE- Susette Even

Everything is fine.

CONCESSIONS – Jolie Haupert

Music parents owe us \$1,700 as we paid for \$2,800 of supplies for both organizations.

Volleyball concessions going well; however additional volunteers for upcoming games will be needed. A blast email will be sent to coaches and Booster members soliciting volunteers. Jolie advised kids can volunteer; however someone advised we may encounter problems with kids handling the money. It was suggested that adults should handle the money if they are present. Jolie advised she cannot turn away a kid who has offered to volunteer as she is often short on volunteers.

BUDGET

This committee will meet soon to establish short, medium and long term needs/goals. An email will be sent to all coaches asking them to project their team's future needs.

New ruling by OHSAA makes booster organizations subject to review by the State auditor's office as to why they have the funds they have. We should be fine due to our detailed records.

COMMUNICATIONS – Doug Sensibaugh

No problems. Will send blast email to solicit volunteers.

ADVERTISING

Year round advertising on website was suggested.

Providing plaques to sponsors suggested. Can get discount from Rube Adlers.

ALUMNI AND ADVERTISING COMMITTES WILL MEET SOON

NEW BUSINESS

First Annual Solon Athletic Boosters Golf Outing – 8/3/13 at Grantwood

Tim Longville will chair the event as he has run numerous golf outings in the past. Our cost for food and beer is around \$50 per golfer; therefore we will charge \$100 per golfer.

Hole sponsorships, purchasing of mulligans and a putting contest were discussed.

David Morris, who helps run the Solon Runners Basketball club would like to run the concession stand at the high school for a scrimmages being held on 11/18/12. All profits would go to the Solon Athletic Boosters. They contributed \$500 to our scholarship fund last year and would like to increase their contribution this year.

The need for increased traffic on our website was discussed. Highlighting two athletes of the week (boys and girls) on the website may increase traffic. The athletes of the week could be sponsored by a local business, for example Dominos.

The need for our athletes to be recognized in the Plain Dealer was discussed. Many other schools consistently have their athletes recognized and stats updated. It was noted the coach is responsible for submitting the information and that there are guidelines and timeframes for submission. Maybe a parent can volunteer to gather the info. This concern will be forwarded to the coaches.

UPCOMING EVENTS

Comet Classic - 11/30 - 12/1

Fundraiser – 2/9/13

Meeting adjourned at 7:40.

Next meeting 11/12/12 at 6:30 p.m.