

SOLON ATHLETIC BOOSTERS MEETING MINUTES

NOVEMBER 12, 2012

Meeting called to order at 6:35 p.m.

The Secretary's report was approved; however someone questioned if we should do more research about the auditor's oversight of booster organizations. Responses included we keep good records and file a 990.

TREASURER'S REPORT

We are down approximately \$50,000 from last year due to no Nautica.

We are supposed to pay \$10,000 per year for the scoreboard but we behind. We last made a payment in late 2010. It was decided we should become current with payment. It was suggested we request records of what we have paid thus far and establish a future payment schedule.

ATHLETIC DIRECTOR'S REPORT - Mark McGuire was not present

PRESIDENT'S REPORT

Bob thanked everyone for concession/parking help at the football playoff games and stressed the need for future volunteers. It was again stated student athletes can volunteer. Coaches have been sent emails requesting help but very few have produced volunteers. The girl's soccer team was supportive; however no one volunteered from swimming or wrestling. It was suggested we start saying no to requests if we don't get volunteers. There is a difference between needs and wants.

REQUESTS

The softball team requested fundamental analysis software at a cost of \$475.00. Their membership is great and they don't ask for much; therefore the request was **APPROVED**.

The swim team requested we pay for 30 rooms at a Holiday Inn at a cost of \$89.00 per room (\$2,670.00). This request was **TABLED** due to lack of membership.

The swim team requested 50 Speedo duffle bags (\$2,100). This request was **TABLED** as well. The coach was to be contacted and advised we would reconsider if their membership or volunteers improved. It was also noted that a brand less expensive than Speedo could be purchased. Additionally, teams need to be reminded each request should include three price quotes.

The wrestling team requested 50 t-shirts for an upcoming scrimmage. This request did not include any pricing information. This request was **APPROVED** conditioned on this year's cost not exceeding last year's cost.

The wrestling team also requested rooms for upcoming tournaments. This request was **TABLED** as no pricing information was provided.

A bill was received from the boy's golf team for bags. A search of previous minutes revealed the request had been approved. As such, payment was authorized.

It was suggested that clear guidelines be set up detailing what we will or will not pay for (hotels, clothing, equipment). It was also suggested we join various hotel rewards programs if we are going to continue paying for hotel rooms.

MEMBERSHIP

Membership is down a little from last year. It was noted winter sports numbers are not yet accurate.

PARENT REPS

Committee members do not have a list of all parent reps yet.

SPIRIT STORE

The Spirit Store is done for the season. The big holiday sale will take place on 12/11 and 12/12. It was suggested a blast email go out publicizing the sale.

The net sales are down; however the decrease is directly proportional to the length of the football season. The season was cut short as we did not make the playoffs.

Many teams are using the Spirit Store for their team apparel. It was noted all coaches, including the middle school coaches, should purchase through the Spirit Store.

CONCESSIONS

It was determined this topic had been "talked to death".

BUDGET

We were provided a proposed budget versus last year's budget. The proposed budget was approved with "gates" being changed to "games".

COMMUNICATIONS

All member's email addresses have been entered.

The donation page is in progress. Donations will be able to be made with PayPal and by mailing a check.

A list of upcoming dates should be sent to Doug for distribution to membership.

ADVERTISING

It was suggested sponsor logos (with a clickable link) appear on our webpage.

A meeting was held in reference to ads appearing on the basketball and volleyball scoring table. An LCD screen could scroll ads throughout games generating a couple thousand dollars per year. We could maintain the ads ourselves or hire a company to do so.

Boosters, PTA and Band Parents met and provided a proposal to Joe Regano in reference to advertising. We were assured he would approve the proposal.

Individual ads on the scoreboard (\$50.00) were also mentioned.

It was suggested the Boosters begin "tweeting".

FUNDRAISING

The First Annual Golf Outing was changed from the original date to 7/27/13. It will take place the same weekend as the Solon Homedays. Hopefully this will work to our benefit (advertising and alumni). The outing will be a Booster/Alumni outing with 144 golfers.

The Signature fundraiser is scheduled for 2/9/13. The committee is being assembled.

ALUMNI

The committee needs to meet to establish goals.

NEW BUSINESS

A 1500 thread count sheet fundraiser was proposed. We would make \$20 per sheet set.

Meeting was adjourned at 7:55. Next meeting was initially scheduled for 12/10/12; however was subsequently rescheduled for 12/17/12 at Solon Freeway Lanes at 6:30.

HAPPY HOLIDAYS!!!