

## **OLON ATHLETIC BOOSTERS MEETING MINUTES**

**DECEMBER 17, 2012**

Meeting called to order at 6:45 p.m.

Secretary's report approved.

### **TREASURER'S REPORT**

Don and Patti were not present at the beginning of the meeting. They asked another member to advise we have \$149,000 cash and \$107,000 in a CD for a total of \$256,000.

### **ATHLETIC DIRECTOR'S REPORT – Mark McGuire**

Mark extended a thank you to the Boosters on behalf of the wrestling coaches for a great Comet Classic.

### **PRESIDENT'S REPORT – Bob Fox**

We have signed up for hotel reward accounts with Hilton, Marriott and Holiday Inn. The numbers have since been sent to board members. Members are encouraged to use the numbers when booking personal travel in the hope of qualifying for free rooms for our teams.

Mark McGuire, Bob Fox and Joe Regano met in reference to new locker room facility. A new two level locker room on the visitor's side near Orchard has been approved to be paid for with capital improvement and bond money.

A multi-purpose athletic facility where the current bus garage is located has been proposed. The buses would be moved off campus. The facility would serve as a weight room and additional locker rooms. Also, a secondary field may be installed.

The varsity field will be re-turfed. Mark McGuire advised a great decision was made nine years ago when the field was done with turf known as E turf where there is a sponge like material under the turf. Someone suggested recycling the old turf and putting it elsewhere for a secondary field; however the turf is too worn.

Bob met with representatives from the PTA and Music Parents in reference to an advertising proposal to include LED screen under the scorer's table in the gym. We would buy the screen. All involved parties agreed more revenue is needed.

### **REQUESTS**

Hockey – A request was made that we pay \$5,000 for practice ice time – **APPROVED**

Wrestling – This was a previously tabled request asking we pay for hotel rooms for two tournaments, one in PA and one in MI. 12 rooms at a cost of \$102 per room were **APPROVED** for the PA tournament and 8 rooms at a cost of \$139 per room were **APPROVED** for the MI tournament.

Swimming – A previously tabled request for bags was still tabled waiting for three quotes. It was noted the swim team has stepped up their membership and volunteer hours.

**MEMBERSHIP** – Pat was absent.

**SPIRIT STORE** – Susette Even and Kim Littman

Sales are down (\$16,000 gross) but margins are the same. Sales are down as the football team did not make the playoffs. Team sales have been spectacular with the inclusion of hockey, LAX and basketball. Team sales have totaled \$8,000 to \$9,000 for winter sports. There is a 30% mark-up on Spirit Store merchandise while we make approximately \$1.00 to \$2.00 per item for team sales. Because the profit for the Spirit Store helps fund scholarships ALL teams should be encouraged to purchase items through the Spirit Store. It was proposed that a letter from the president to all coaches would help this effort.

Someone suggested the need for replacement apparel for teams other than football; however either Kim or Kathy advised history reflects this is not profitable.

**CONCESSIONS** – Jolie Hauptert

Jolie advised we made it through the Comet Classic and we did well. We sold Chick-fil-A for the first time. Friday night was better than Saturday. Bob thanked Jolie for her huge commitment.

**BUDGET** – Jamie Gallagher

Jamie spoke of the budget through 12/13/12. He advised the bulk of the revenue generating activities (golf outing/cage classic) are forthcoming. We have a target budget of \$40,000. We will need to make a double scoreboard payment to catch up. We only paid \$9,200 last year.

Jamie advised our target is \$20,000 to \$40,000 in advertising revenue.

**COMMUNICATIONS** - Doug Sensibaugh

Dates on the website have been updated. If you would like a date added, please email Doug. Minutes of meetings since September 2012 have been placed onto the website. The donation page will be live by mid-January. If anyone needs volunteers for an event, email Doug who can send a blast email.

**GOLF OUTING** – Tim Longville was absent.

The date for the outing is “up in the air” as the desired date of 8/3/13 is booked. Proposed dates are as follows: 7/20, 7/27 (during Homedays) and 8/2.

**SIGNATURE FUNDRAISER – Susette Even**

The event will take place on 2/9/13 at a cost of \$65 per person. Our food costs have increased \$2.00 per person. A Save the Date and another email in reference to the event have been sent. Susette advised there will not be a band this year as they are too loud and difficult to control, and indicated music would be from an Ipod or karaoke. Many present did not agree with this and suggested a DJ at minimum. It was suggested that either the Rusty Bucket or Burntwood Tavern sponsor the DJ.

Someone suggested increasing the cost to \$75 per person; however Susette advised attendance was down last year and raising the price could deter this year's attendance. Also, if you keep the cost down, people are more apt to spend money on sideboards and baskets. Cost to remain at \$65 per person.

**COMET CLASSIC – Darrin Kresevic**

Darrin advised it was one of the best years yet with great gate and concessions (\$22,600 revenue with \$8,000 expenses). The smoothie guy was a big hit.

Meeting adjourned at 7:50 p.m.

Next meeting 1/14/13 at 6:30 p.m.