

SOLON ATHLETIC BOOSTER'S BOARD MEETING

APRIL 15TH, 2013

Meeting called to order at 6:33 p.m.

SECRETARY'S REPORT: Minutes from last meeting approved.

TREASURER'S REPORT: Patti Holub

\$108,256 in the CD

In reference to scholarship dispersal, we are requesting a letter from the college they will be attending prior to releasing the money. A letter explaining what they need to do receive the money will be given at the awards banquet.

PRESIDENT'S REPORT: Bob Fox

REQUESTS: Tennis – Indoor practice time at \$20 per hour for a total of \$60.00 – **APPROVED**

Track - 2 pole vault poles were requested to fill in the gaps. Poles must match the athlete's weight. They are requesting a 175 lb pole and a 150 lb pole. The cost is \$450 each. Membership reflects 36% boys and 46% girls (38/107 athletes). Someone will need to reach out to the rep.

APPROVED WITH STEVE SLAGLE OPPOSED

Boys soccer – 2 training goals were requested at \$950 each. Goals are easy to move and will be used by boys and girls teams. 70% membership - **APPROVED**

Bob introduced new members attending the meeting: Haley and Scott Baskind and Tamara Sweeney.

Jolie Hauptert asked if the girl's lacrosse club team should be added to our website. Apparently it needs to go on the Solon High School Club and Activity page first. It is currently there with information about the club.

Someone mentioned providing car stickers to Booster members for recognition purposes. The names are currently listed on the website and in the program.

Scholarship applications were due by the end of the week.

ATHLETIC DIRECTOR'S REPORT: Mark McGuire

He is still working at patch ideas but has decided to stick with State qualifiers for now.

MEMBERSHIP: Information by Pat Confroy

This year's numbers = \$17,630 (447 members)

Last year's numbers = \$17,745 (377 members)

Last year we had more Century and Spirit members

PARENT REPS: Tammy Strom

People are joining.

Spring sports reps have been instructed to collect money for next year's basket for the fundraiser in advance.

Either the reps or board members speaking at team meetings should advise parents that our meetings are open to the public.

There was discussion about having team assignments to run the concession stand.

SPIRIT STORE: Susette Even and Kim Littman

Spirit Store is closed.

CONCESSIONS: Jolie Hauptert

Concessions did fantastic this year. An increase in candy price was suggested as was a cost/profit/price point analysis.

BUDGET:

With \$14,000 for scholarships and \$9,300 owed for scoreboard we are breaking even. This did not include requests approved at this meeting.

COMMUNICATIONS: Doug Sensibaugh

Names of those who attended the Signature fundraiser have been added to the date base.

Gold outing information is on the website.

ADVERTISING: Steve

Members are actively soliciting local businesses. We have either checks or commitments from Finish Line, The Tavern of Solon, Rusty Bucket and Unico Sports.

The goal for scoreboard advertising is 10 viewings per game. As an added incentive, ads are currently being shown during boy's lacrosse games at no cost to us.

Sponsorship letters will be sent to local businesses advising them of their sponsorship options. The letters must be approved by Joe Regano.

The Cleveland Clinic Foundation has agreed to sponsor the scoreboard replay.

Looking into personal ads for senior athletes and band members.

Scoreboard should be utilized to its full potential to include picture of athlete making the play.

We will pay Jimmy McQuaide to run the scoreboard; however we need accountability and a contract reflecting he will operate the scoreboard at every home contest.

A thank you letter on Booster letterhead should be sent to all who businesses who donate.

Solicitations and commitments need a better check and balance system. Some sponsorships/donations have been sold; however there has not been any follow through. A three carbon copy form was suggested with one copy staying with the business; one copy staying with the advertising committee and the third copy going to the treasurer.

We must confirm payment prior to running the ad. 30 day payment terms.

GOLF OUTING: Tim Longville

We currently have 18 sponsorships but would like 36.

Posters advertising the event have been placed around town.

Someone suggested a banner be placed on the corner of Inwood and SOM. Tammy advised she would speak to Joe Regano about this.

Someone also suggested putting posters in the ticket booth at home games and at the concession stand.

Put the information on the scoreboard.

We only have a few golfers thus far. We need this to be a huge success.

Breakfast, lunch and dinner will be served. Lunch is being sponsored (The Tavern of Solon?).

There will be an apparel/alumni/membership tent. Participants will receive a golf shirt.

Some prizes have been secured: Liberty Ford car for hole in one.

500 balls at \$10 each will be dropped. Closest to the hole wins.

CAGE CLASSIC:

As previously noted, the Solon Athletic Boosters will no longer be affiliated with the Cage Classic. We gave Pat one week's notice and pulled the website; however he owns the name.

ALUMNI:

A database is being developed. Emails will be sent to alumni.

Meeting adjourned at 7:30 p.m.

Next meeting is 5/20/13 at 6:30 p.m.