

SOLON ATHLETIC BOOSTERS BOARD MEETING MINUTES

MAY 20TH, 2013

Meeting called to order at 6:34.

SECRETARY'S REPORT: Dawn DiCicco

Last month's minutes approved.

Bob Fox advised Dawn DiCicco would be resigning from the board and asked if anyone would be interested in the vacant position.

TREASURER'S REPORT: Patti Holub

\$108,000 in CD/\$156,000 in bank

Balance sheet reflects income from golf outing sponsors.

Scholarship letters are ready to go.

PRESIDENT'S REPORT: Bob Fox

Next year's Boosters meeting dates have been sent to Linda Seitz and will be put in the Solon School's calendar.

Bob asked if we had a meeting in August of 2012. Previous minutes reflect there was a meeting. As such, there will be a meeting in August in 2013.

Some board members have met with Joe Regano about advertising and some progress has been made.

Field renovations will begin on 6/10.

Bob advised those present that the elected board voted to split the cost of moving the scoreboard with the Board of Education. The total cost is \$40,000 (\$20,000/\$20,000). The cost is so high due to the fiber optics running under the track.

Someone asked if we can get a credit card for smaller purchased to eliminate the need for reimbursement. We currently have a debit card from First Place. Not sure where we left the conversation.

REQUESTS:

Football: 23 shirts for coaches/trainers/doctors for a total of \$721.00 – **APPROVED**

Girl's Soccer: 24 warm up jackets, 24 warm up pants and 24 bags for a total of \$2,800 – **APPROVED**

Boy's Track: Requested to send 9 athletes to the New Balance Outdoor Nationals. The request included six rooms for three nights, entrance fees for the events and membership to the track organization. We decided we can not open this door as it was not a state sponsored event. Additionally, track membership has not increased since we approved the pole vault purchase a few months ago –**DENIED**

In order to keep track of our purchases, we will be maintaining a binder, organized by sport, reflecting what has been approved.

ATHLETIC DIRECTOR'S REPORT: Mark McGuire

Award's night is 5/28.

Need a parent whose son does not play lacrosse to speak due to lacrosse play off game. Brad Cisar advised he would step in for Bob.

Mark advised that due to security issues, the school would no longer be open to the general public on Friday's to sell football tickets.

An alternative is electronic sales with a convenience fee at a cost of \$700 per year. Tammy advised the company provided an excellent demonstration. You would be able to purchase tickets to games, to prom and to theater/choir productions. Someone asked if it could also include a link to the Spirit Store.

MEMBERSHIP: Pat Confroy

Membership is up.

Someone asked if we can add the Athletic Booster form to the packet sent home at the beginning of the school year. Tammy advised it would need to go the principal then the print shop.

People who have access to the membership emails reported getting inappropriate spam.

Everyone who joins the Athletic Boosters next year will get a car sticker. A separate sticker may be given to Century members.

Someone asked if we are going to have something above the Century level. Someone also suggested increased rewards for higher levels of membership (exclusive sweatshirt or other merchandise).

PARENT REPS: Tammy Strom

Reps have been instructed to turn in their receipts for awards night.

We should contact fall parent reps in the summer.

SPIRIT STORE: Kim Litman

We made \$2,000 in two hours during the Spring sale.

CONCESSIONS: Jolie Hauptert

Next year a monthly spreadsheet will track inventory/revenue and cost.

We may lose the basketball playoffs next year.

BUDGET: Jamie Gallagher

We are still breaking even despite the loss of the Cage Classic. However we must remain cost conscious.

Proposed budget due in August.

We paid for the scoreboard two times this year.

COMMUNICATIONS: Doug Sensibaugh

All golf outing forms and advertising forms are available on the website.

Pictures of the scholarship winners will be on the website.

ADVERTISING:

We have ordered 350 Spring programs to be distributed at the awards ceremonies.

There will be Fall and Winter programs next year.

Every business in the Solon Chamber of Commerce will receive a letter from us, advising them of ways to support the Solon Athletic Boosters.

We have already made more in advertising for next year than we did for the entire current year.

The new advertising form is posted on the website.

We are looking for people to help run the scoreboard (two people on Friday nights and one person at every other varsity contest. These people will be paid approximately \$30 to \$40 per game. Someone suggested students or teachers. Jimmy McQuaid will do all advertising set ups.

We are adding Replay Sponsored By..... to the scoreboard. I believe the cost for this sponsorship is \$3,000.

We will also be selling personal ads for senior athletes/band members.

GOLF OUTING:

Breakfast, lunch (hot dogs) and dinner (Tavern of Solon chicken and ribs) will be served.

The banner for the corner of Inwood and SOM Center Road was approved.

An ALERT message should be sent during the last week of school.

Information about the golf outing will be in the Solon Homedays mailing.

We are looking for volunteers to help at the event. Contact Tim Longville if you are interested.

ALUMNI:

Either we have or will soon have an Alumni Facebook page.

We will get graduating senior contact information from parent reps.

ADJOURNED AT 8:00.**NEXT MEETING 6/10/13 AT 6:30 P.M.**