

Solon Athletic Boosters Meeting

6/30/2025

Regular Athletic Boosters meeting started at 7:07 pm led by Adam Zelwin.

Athletic Director – parent meeting dates provided, July ad Aug

President –

- 1) Officer committee and committee members reviewed.
- 2) Would like to approve all requests that come through on some level, will need very specific information from coaches, background information so we can better assess what is actually needed
- 3) Would be a good idea to get a middle school liaison
- 4) Golf outing – Aug 3rd, would be good to focus on new families,
 - a. Needs save the date to be sent out
 - b. Rob will get list of people that have participated in the past, send email or text to previous golfers, 36 groups, 144 golfers, \$100 per person, \$400 per team
 - c. Reach out of previous sponsors
 - d. Need a golf committee - Lindsay Schulman, Evan Klotzman, Mike Parsons
- 5) Would like sports teams to come and present to Boosters – coaches and team parent
- 6) Programs – want to include previous records, previous athletes, record holders – make it more thorough
- 7) Bylaws and memberships levels need to be reviewed –
- 8) Website and Social Media – Nick and Bob met, needs to be updated, Nick is looking at companies that do it all instead lots of different pieces. Nick has met with 2 companies which he would recommend to continue researching.
- 9) Officer insurance – renewing

Vice President –

Treasurer – Mel Tolle and Sara Leiby are new treasurers. We received letters from the IRS regarding taxes, it is being looked into. Do not anticipate any issue.

KeyBank Credit Card Balance – June 1, 2025: **(\$2,531.56)**
KeyBank Credit Card Balance – June 30, 2025: **(\$1,149.58)**

Total Assets as of June 1, 2025: \$129,376.30
Total Assets as of June 30, 2025: \$127,422.61

Monthly Net Gain/(Loss): **(\$1,953.69)**

Summary:

Total revenue for the month of June was **\$587.87**. The top income generators for the month of June:

1. Comet Relays & Spirit Store - \$400.00
2. Spirit Store Sales - \$187.87

Total Expenses for the month of June was **\$1,159.58**. Top expenses for the month of June:

1. Website & Technology - \$808.08
2. Boys Track - \$170.75
3. Girls Track - \$170.75
4. Bank Fees - \$10.00

June is the last month of our fiscal year, and typically has the lowest volume of activity. From a revenue standpoint there was a final deposit from the Comet Relays and there was purchases from the spirit store.

June expenses were low in volume. We celebrated the track athletes for making it to states by making acquisitions for them. The largest expense for the month is the payment to maintain our website and technology.

The total assets as of June 30, 2025 is **\$127,422.61**; this represents an increase in assets of \$33,667.77 from June 2024. For comparison, at this point last year (June 2024), we had **\$93,754.84** in assets. The significant increase in assets this year can mostly be attributable to having a February Fundraiser in '25 whereas we did not have one in 2024.

Month	FY 24	FY 25	Difference
July	\$101,112.00	\$81,482.48	-\$19,629.52
August	\$144,133.50	\$107,769.49	-\$36,364.01
September	\$132,933.95	\$125,317.59	-\$7,616.36
October	\$126,204.49	\$118,537.57	-\$6,780.02
November	\$119,426.59	\$119,226.66	-\$199.93

December	\$123,183.68	\$137,655.74	\$14,472.06
January	\$122,490.97	\$127,642.51	\$5,151.54
February	\$115,392.34	\$145,593.41	\$30,201.07
March	\$111,257.10	\$145,661.57	\$34,404.47
April	\$99,700.31	\$142,674.27	\$42,973.96
May	\$96,771.95	\$129,376.30	\$32,604.35
June	\$93,754.84	\$127,422.61	\$33,667.77

Sponsorship committee –

Requests –

Boys and girls golf - rule books – does not need to be approved because it's under \$500

Boys soccer team – camp money and camera, had a meeting with coaches, new request - parent is buying \$1200 hudl camera. Another parent is going to pay \$1200 for camp. Now requesting \$200 for teacher appreciation shirts and team building event for \$500. New requests total - \$1095 and pizza - \$350. Officers approved.

Girl soccer team – camera – now \$0, pizza for solon comet day

Coaches gear – will get \$75 per coach per season

Spirit Store - Tera and Darcy are getting up to speed, meeting with Danielle. Will have a sidewalk sale on Aug 2nd. Doing lots of new things, raising prices a little. Adding colors.

Advertising/Marketing – PowerAd – sells ads at high school sporting events. They run the ads and take 50% of profit, can make 25,000 – 50,000 per PowerAd. We think it will be less but still it will make money. Evan will touch base with PowerAd and Dr. Bolden. Need to think about sports programs and how to get sponsors .

Parent Rep –

Scholarship -

Membership – QR codes – make lots of copies, look at what it does

Concessions –

Fundraising – nothing to report

Meeting ended at 9 pm

Notes provided by Jessica Benavides – 6/30/25

