

## August 2025 Solon Athletic Booster Club Meeting Minutes

Mon, Aug 11 6:31 PM

### **Coach Presentations**

- **Girls Soccer (Coach Lauren Wilson)**
  - Team made regional semifinals last year, aiming for state championship
  - Strong returning players, recent team camping trip for bonding
  - 2 scrimmages won (Sugar Creek, Jackson), Avon scrimmage scheduled
  - Main conference competition: Hudson, Twinsburg, North Royalton
  - 6 playing seniors, 1 manager
    - Sophia Ryan committed to Naval Academy
    - Jordan (goalie) in recruitment process
- **Football (Coach Wisniewski)**
  - 12 seniors (2 injured for season), 21 returning letter winners
  - 61 total players (JV and varsity combined)
  - 16 freshmen combined with JV team for development
  - Schedule includes Kenston rivalry game, Strongsville, Shaker Heights
  - Honoring 2000 state runner-up team at first home game
    - End of first quarter ceremony
    - Saturday morning coffee/donuts event for current players to meet alumni

### **Financial Report**

- **Current Financial Position**
  - \$130,000 total assets as of July end
  - \$50,000 more than same period last year (due to February fundraiser)
  - Interest rate increased on money market account (\$354 earned)
  - Yard sign revenue: \$125 in July
- **Coach Gear Allocation**
  - \$75 per coach approved in July meeting
  - President will auto-approve requests under this limit
  - Football, volleyball coaches already processed
- **Track Team Patches**
  - \$932 total cost for regional/state qualifier patches
  - Boys: 47 patches at \$11.25 each
  - Girls: 21 patches at \$15 each
  - Approved for purchase

### **Technology Upgrades**

- **Booster Hub Implementation**
  - Annual cost: \$800-900 (similar to current website/email costs)
  - White glove setup: \$1,500 (approved)

- Features: member management, committee chat, reimbursement tracking
- Rollout plan: executives/lifetime members first, then current members by year-end
- Integration with QuickBooks for financial tracking
- **Power Ad Digital Advertising**
  - 60/40 commission split (boosters get 60%)
  - School purchasing 16-foot LED scorers table for gymnasium
  - Contract covers stadium scoreboard and gym displays
  - Will run ads during varsity, JV, freshman games
  - Covers football, basketball, volleyball, wrestling events

### **Membership Drive**

- **Current Numbers**
  - 80 members signed up so far
  - 1 lifetime, 1 diamond (\$500), 6 blue, 20 gold, 12 silver, 40 bronze
  - Football team card sales will count as booster membership
  - Need to target middle school families more aggressively
- **Marketing Improvements**
  - QR codes for parent meetings
  - Athletic department to send information to all families
  - Yard signs need better promotion (\$25 each, middle school \$20)

### **Spirit Store Operations**

- **Recent Performance**
  - Sidewalk sale generated nearly \$5,000 in sales
  - Strong teacher participation, especially from new middle school principal
  - 10% teacher discount policy confirmed
- **Expansion Plans**
  - Friday after school hours consistently
  - Pop-up tables at games and events
  - New “Comet Nation” product line launching
  - Added white hoodies, brighter colors beyond traditional navy/gray

### **Golf Outing Results**

- **Financial Performance**
  - Nearly \$11,000 profit (more than recent years)
  - Pricing strategy successful (included mulligans/skins)
  - Significant food leftover (donated to fire station)
- **Improvements for Next Year**
  - Earlier date selection and promotion
  - Automated payment system integration
  - Better sponsor pricing structure

## **Operational Updates**

- **Athletic Department**

- Middle school field completion by Labor Day
- Electric bike issues on stadium turf/track
- Road construction impacting access for 2 months
- Jim McQuaid elected to Ohio High School Football Coaches Hall of Fame

- **Volunteer Coordination**

- National Honor Society students to work scoreboards
- Donation to NHS fund at season end
- Lori Moeller taking over Spotlight Athlete coordination

## **Action Items**

- Adam: Sign Power Ad contract after Evan reviews
- Nick: Contact Booster Hub for August setup slot
- Andrea: Update yard sign pricing consistency
- Jim: Provide team rosters for membership tracking
- Evan: Send digital advertiser list to Power Ad after contract signing
- Lori: Coordinate with athletic department on Spotlight Athlete process